

ADAPTING GOOD PRACTICES IN SUSTAINABLE URBAN MOBILITY PLAN - SUMP



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During preparation of Klaipeda SUMP this measure assured exchange of the best planning and implementation practices in delivering sustainable urban mobility goals.

Klaipeda city municipality presented experience of other European countries to Klaipeda's residents and other interested bodies, in order to promote public awareness about different mobility patterns and their impact on life quality.

CONTEXT & CHALLENGES

In the period of 2016-2018, Klaipeda City Municipality Administration prepared Sustainable Urban Mobility Plan (SUMP) for Klaipeda City. However, it was very important to gain the knowledge on common practices of sustainable urban mobility planning and implementation in other European countries and cities before the final preparation of SUMP. Therefore, in 2015 a SUMP Preparation Committee was established in Klaipeda which gathered representatives of various interested

parties such as Port Authority, Lithuania railways, The Klaipeda Free Economic Zone, Klaipeda public health centre, Lithuanian Maritime safety administration, Public Transport, Police Department, Lithuanian cyclists Community, and etc. Measure 1KLA1 Adapting good practices in SUMP in PORTIS project was designed in order to support SUMP preparation process by collecting and presenting experiences of other European countries to Klaipeda's residents and other interested bodies, on purpose to promote public awareness about different mobility patterns and their impact on quality.

Adapting good practices in SUMP is a complex process, which has to be implemented by applying interdisciplinary approach, involving cooperative activities between different municipal and public institutions and active social target groups. An elaboration and implementation of SUMP is one of the strategic goals of Klaipeda City Municipality. The SUMP matches the main strategic goals of the City's Strategic plan, which has been approved for the period of 2013-2020. Im-



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plementation of this measure reflected on a plenty different public approaches that arose a discussion on the curriculum design (structure) of 1KLA1 Measure, and its impact on different territories and social-economic environments in the City.

During the meetings with different social target groups and stakeholders lot of discussions on SUMP and its effectiveness were held in order to match the planning principles of sustainable urban mobility in the City. Theoretically, the role and value added of SUMP as awareness is clear for the locals, but practically, the acceptance of SUMP has been differently perceived among the members of target groups and stakeholders due to combination of differ-



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CONTEXT & CHALLENGES

ent public, municipal and port interests in the City. Acceptance of SUMP principles got clear due to common interest to improve conditions of urban mobility as it is an overall goal of all interested target groups and stakeholders. After all, implementation of SUMP also covers the life quality and satisfaction on urban environment of locals i.e. target groups, stake-

holders, municipal and port authorities. In general, the governmental, municipal and public standpoint towards implementation of SUMP is positive. In society it has a positive acceptance level too. Supporting activities have been done in order to achieve the main goal of the measure. In May 2018, the Ministry of Transport and Communications of the Republic of Lith-

uania approved Klaipeda City SUMP, and later on, after some minor corrections, Klaipeda City Council approved SUMP in September 2018. The last public event planned for 1KLA1 measure was held in October 2018 which means that implementation of this measure is finished.

RESULTS - FINDINGS - LESSONS LEARNED

Assessment:

Indicator	Unit(s)	Before	Date before	After	Date After	Difference: After - Before
Awareness level	Score of public awareness level	2,82	October 2017	3,06	October 2018	+0,24
Acceptance level	Score of public acceptance level	4,32	October 2017	4,43	October 2018	+0,11

Lesson learned: Inclusion of citizens in the process of SUMP preparation since the very beginning is extremely important for clarifying the needs of society as well as ensuring successful solutions are maintained and

implemented. Public awareness and education, shaping new habits to promote sustainability are an integral part of sustainable mobility strategy.

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